

The **Principles of Design** suggest pleasing ways of arranging the elements of design on a page.

	<p>Unity is the feeling of harmony between all parts of the work of art, which creates a sense of completeness.</p>
	<p>Variety is the use of several elements of design to hold the viewer's attention and to guide the viewer's eye through and around the work of art.</p>
	<p>Balance Balance is a feeling of visual equality in shape, form, value, color, etc. Balance can be symmetrical (evenly balanced) or asymmetrical (un-evenly balanced).</p>
	<p>Rhythm is created when one or more elements of design are used repeatedly to create a feeling of organized movement. Rhythm creates a mood like music or dancing. To keep rhythm exciting and active, variety is essential.</p>
	<p>Movement is the path the viewer's eye takes through the work of art, often to focal areas. Such movement can be directed along lines, edges, shape, and color within the work of art.</p>
	<p>Emphasis Emphasis is used to make certain parts of their artwork stand out and grab your attention. The center of interest or focal point is the place a work draws your eye to first.</p>
	<p>Proportion Proportion describes the size, location or amount of one thing compared to another.</p>
	<p>Pattern Pattern is created by repeating an element (line, shape or color) over and over again.</p>